

INVESTOR PRESENTATION

FEBRUARY 2017

gawk

SAFE HARBOR STATEMENT

Statements in this presentation that are not purely historical facts, including statements regarding Gawk's beliefs, expectations, intentions or strategies for the future, may be "forward-looking statements" under the Private Securities Litigation Reform Act of 1996. Such statements consist of any statement other than a recitation of historical fact and can be identified by the use of forward-looking terminology such as "may", "expect", "anticipate", "intend", "estimate" or "continue" or the negative thereof or other variations thereof or comparable terminology. The reader is cautioned that all forward-looking statements are speculative, and there are certain risks and uncertainties that could cause actual events or results to differ from those referred to in such forward-looking statements. This disclosure highlights some of the important risks regarding the Company's business. The primary risk of the Company is its ability to raise new and continued capital to execute its comprehensive business strategy. There may be additional risks associated with the integration of businesses following an acquisition, the Company's ability to comply with its senior debt agreements, concentration of revenue from one source, competitors with broader product lines and greater resources, emergence into new markets, natural disasters, acts of war, terrorism or other events beyond the Company's control, the termination of any of the Company's significant contracts or partnerships, the Company's inability to maintain working capital requirements to fund future operations or the Company's ability to attract and retain highly qualified management, technical and sales personnel, and the other factors identified by us from time to time in the Company's filings with the Securities and Exchange Commission, which are available through <http://www.sec.gov>. However, the risks included should not be assumed to be the only things that could affect future performance.



INDUSTRY OVERVIEW

Revenue

\$5.0B

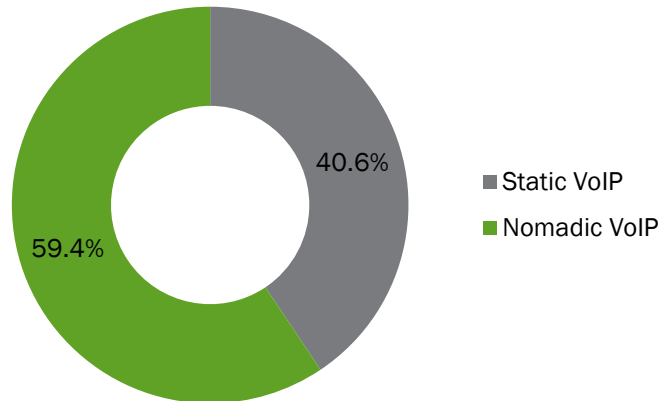
2019 Projection

\$15.0B

Providers

757

Products and Services Segmentation



Life Cycle Stage Growth **Regulation Level** Medium

Revenue Volatility Medium **Technology Change** High

Capital Intensity Low **Barriers to Entry** Medium

Concentration Level Low **Competition Level** High

gawlk

COMPANY OVERVIEW

- Founded in 2011
- Went public 2012
- Ticker: GAWK
- 11 Full Time Employees
- Management team has a combined 150+ years in the industry



malonebailey^{LLP}
CERTIFIED PUBLIC ACCOUNTING FIRM



PubCo
REPORTING



Austin
Legal
Group



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MANAGEMENT TEAM

- **Scott Kettle – Chairman and CEO**

- Mr. Kettle is the founder of a series of successful family-owned and operated public companies in the telephony and telecommunications industry in the wake of the government-mandated break-up of AT&T's monopoly some 30 years ago. Beginning with Thrifty-Tel (TTEL) in partnership with his father William Kettle, a steeply discounted provider of long-distance telephone service and pioneer of Flat Rate Communications, Kettle moved on to the wholesale sector serving as CIO for Five Star Telecom from 1994 to 1999. In 1998, Mr. Kettle founded and served as President and CEO of Tele Com Specialists, Inc. a software company. Kettle moved into the emerging DSL area, founding Speedsl, Inc.

- **Christopher G. Hall – CFO & Director**

- Mr. Hall is a noted VoIP Networking Leader. Chris has been designing, deploying and operating VOIP networks since 1998 and has been in telecommunications since his initial four year entry to the industry with AT&T (Pacific Telephone) beginning in 1978. He has been a serial entrepreneur for the last twenty years, starting up or advancing many telecom companies to the point where they could be sold to larger (often public) firms. Chris holds his MBA from the Anderson at UCLA.

- **Vincent Cuzzo – Director, Chair Audit Committee**

- Mr. Cuzzo received a Bachelors' Degree in Business Administration from Hofstra University in 1981 and is a Certified Public Accountant in the state of New York since 1985. His experience includes public accounting positions with both national and regional CPA firms as well as senior management positions in diverse private industry sectors including media, graphic arts, telecommunications and equipment leasing. Mr. Cuzzo founded The CLP Group, LLC in 1997. Prior to forming the company, Mr. Cuzzo was a Chief Financial Officer for a publicly traded leasing company in New York for six years. During that time he spearheaded the companies' initial public offering and subsequent debt and equity placements.

- **Michael Selsman –Secretary and Director**

- Michael Selsman has been an executive with 20th Century-Fox, Paramount, MGM, Samuel Goldwyn, Jr., at Goldwyn Studios, and Universal. He was also a talent agent, representing Judy Garland, Marilyn Monroe, Peter Sellers, Marlene Dietrich, Henry, Jane, and Peter Fonda, Mervyn LeRoy, James Stewart, Lawrence Harvey, Rock Hudson, James Mason, James Garner, Alan Arkin, and Robert Redford, as well as authors Truman Capote and Roald Dahl, among others. He also worked with Bing Crosby Productions on "Ben Casey", "Medic", "Slattery's People" and "Hogan's Heroes".

The logo for 'gawlk' is displayed in a bold, lowercase, sans-serif font. The letter 'g' is a vibrant green, while the letters 'a', 'w', 'l', 'k' are a dark grey. The 'g' has a small white circle at its base, resembling an eye or a stylized dot. The logo is positioned in the bottom right corner of the slide, which features a dark grey background with a green geometric shape on the left side.

OUR STRATEGY

- **Acquire Synergistic Companies**

- Well defined acquisition criteria
- Graduated integration process
- Expand customer base
- Add additional products and services
- Gain scale of operations and leverage existing infrastructure



WEBRUNNERS



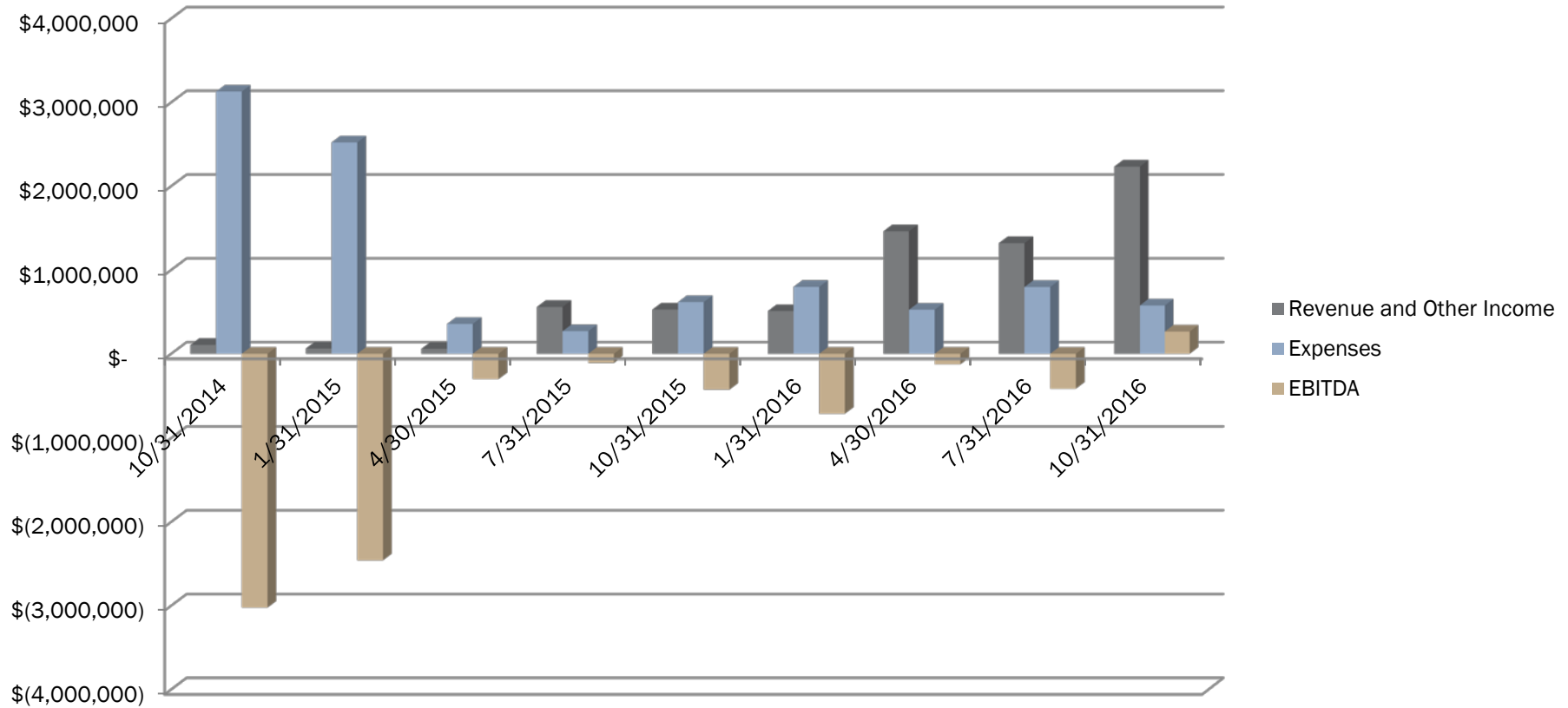
- **Organically grow the revenue from the business services segment**

- Direct and indirect channel sales efforts
- Up-sell solutions to existing base
- Secure large scale strategic distribution partners
- Leverage management, board and shareholder relationship network to accelerate growth

- **Introduce category busting new products**

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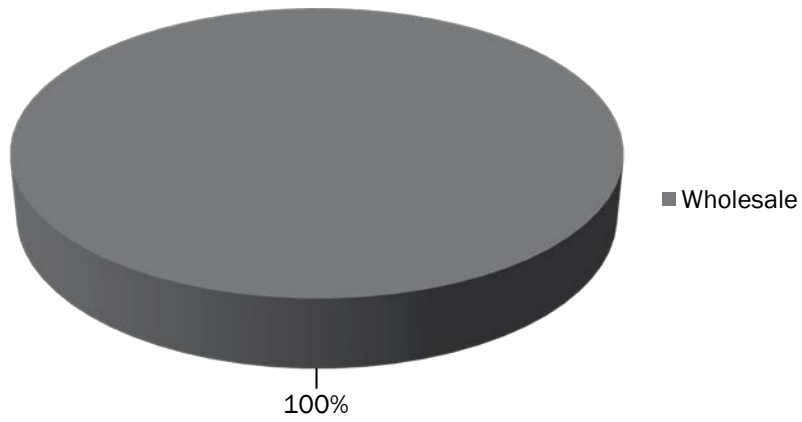
FINANCIAL PERFORMANCE



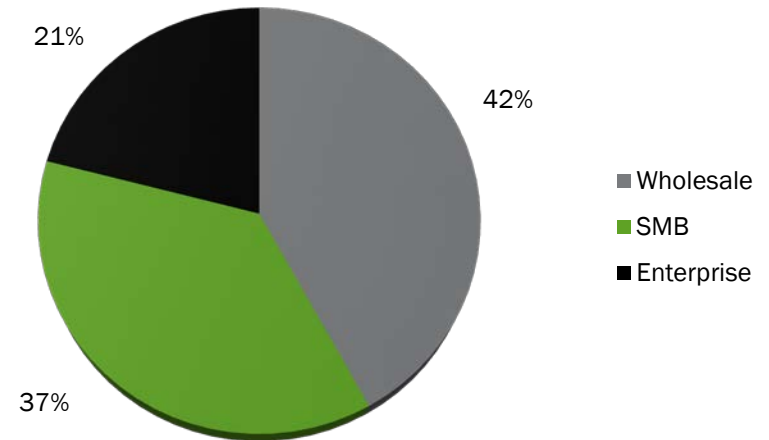
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REVENUE DISTRIBUTION

2014



2016



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PRODUCTS OVERVIEW

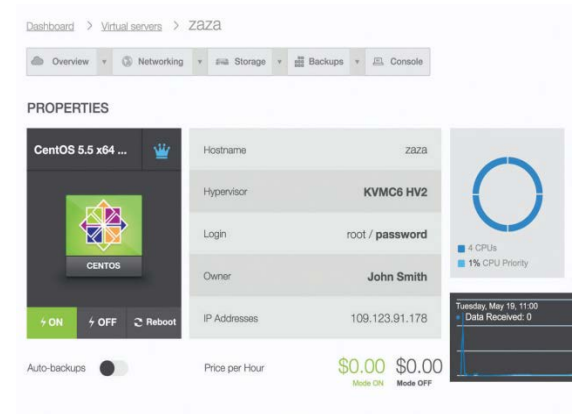
iPBX



Call Center



Cloud Services



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MORE ON PRODUCTS

- **iPBX**
 - Proprietary platform
 - Full suite of advanced features
 - Managed Network Services
- **Call Center**
 - Proprietary Platform
 - CRM Integration
 - Customized to suit client requirements
- **Cloud Services**
 - 21 Countries and 32 cities
 - Auto Scaling – Vertical and Horizontally
 - Big Data

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FUTURE PRODUCTS

- Ringless VM (RVM)
 - “Notification” traffic bypasses TCPA
- Web RTC
 - Voice/Video content between devices within a browser
 - “Click to call”
 - Video conferencing
- Mobile App
- Toll Free API
 - Spawn developer community
 - Toll free exchange
- Call Verification
 - Increase call center efficiency

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STRATEGIC PARTNERS



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COMPETITION

8x8

Global Cloud Communications

RingCentral[®]

 inContact[®]

 epitome
networks

 Five9[™]

 nextiva

 **Vonage**[®]
Business

 **cairespring**[™]
Cloud, Fully Managed and Connected

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WHAT MAKES GAWK UNIQUE

- Leading Edge Products
- Proprietary Applications
- Customize to meet our customer needs
- EBITDA Positive

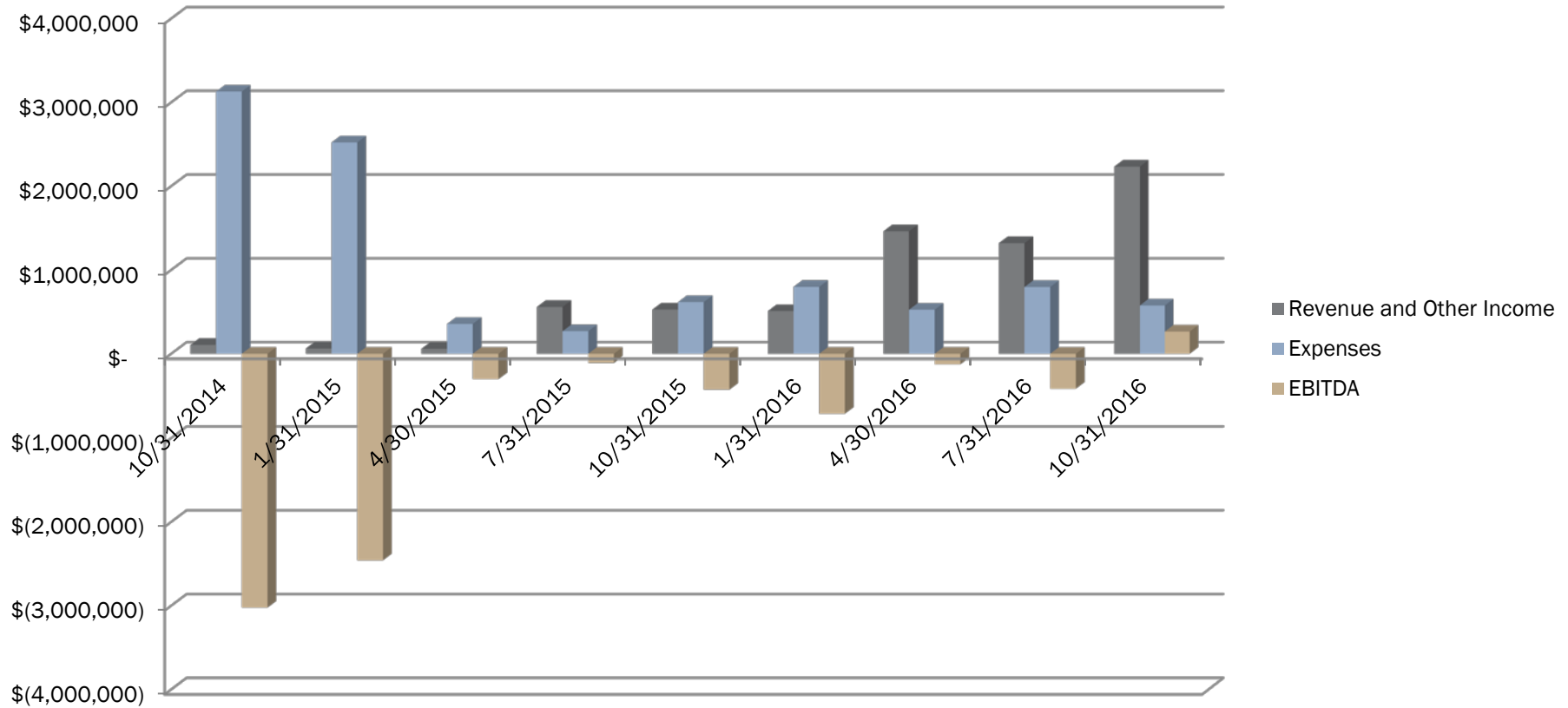


WHY GAWK

- Large and rapidly growing market opportunity
- Compelling strategy and transformative product suite
- Experienced management team with solid track record of execution
- Strong momentum
- Well positioned for substantial organic growth
- Highly fragmented market offers solid growth opportunities through acquisitions
- Attractive valuation based on comparable analysis
- Just sold legacy dedicated server and colocation customer base for 2X Annual Revenues



FINANCIAL PERFORMANCE



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CONTACT US

CORPORATE HEADQUARTERS

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